



EMPLOYMENT AT ELEMENTS



elements

therapeutic massage

starting your own business - consider this

- ◆ You will need approximately 200 clients to have an average of 15 massages per week
- ◆ The average charge for a massage in Texas is \$55
- ◆ If you chose to sell discounted packages your average price will be \$45-50 per massage
- ◆ Based on 15 massages per week (Ave \$50 each)
- ◆ Your monthly gross income could be \$3,000
- ◆ Your monthly net income would be \$1,782

the numbers

	Per Month	Per Massage
Rent	\$500	\$8.30
Phone	\$60	\$1.00
Bank Fees (if using cc)	\$120	\$2.00
Printed Materials	\$90	\$1.50
Sheets	\$60	\$1.00
Lotion	\$60	\$1.00
Utilities	\$80	\$1.30
Marketing/Leads	\$100	\$1.60
Liability Insurance	\$20	\$0.35
Water for client	\$12	\$0.20
Renters Insurance	\$80	\$1.30
Taxes on income	\$540 (based on 18%)	\$9.00
Office Supplies	\$60	\$1.00
	\$1,782 expenses per month	\$29.55 your expenses per massage

Think about this

Given the expenses (which are not all inclusive) if you are averaging **\$50 per massage ...**

Your take home income would be approximately **\$20.45 per massage** and tips may be minimal or non-existent.

Consider Elements

**\$15-\$17 per 55 Minute Session
+ Average Tip of \$11 per massage**

(80 Minute Sessions and Hot Stones are Higher)